Asset and Ticker List

Investment Challenge 2026/27

How to use this list

This is every asset you can choose in the Dealing Room this season. Pick one from each category. Allocate between 1% and 20% of your portfolio to each security. You may hold up to 10% in cash. Your allocations, including any cash, must add up to 100%. If your total is below 100%, you forfeit the difference. If your total is above 100%, the excess is deducted from your portfolio.

Before dealing day, build a watchlist in a stocks app such as Apple Stocks, Yahoo Finance, TradingView or IG. Type the symbol from the **Stocks app symbol** column into the search bar. That symbol tells the app which stock exchange to look at, so you get the right company in the right currency.

The retail categories now include European companies as well as UK ones. A European share is priced in euros or Swedish krona, not pounds. If the pound moves against the euro while you hold it, that changes what your holding is worth in pounds. Think about that when you choose your currency pair.

1. Fashion Retailer

Company	You'll know it for	Where it trades	Exchange code	Stocks app symbol
Next	Next stores and online, plus brands like Reiss and FatFace	London, pence	NXT	NXT.L
Marks & Spencer	Clothing, school uniform, lingerie	London, pence	MKS	MKS.L
JD Sports	Trainers and sportswear, JD stores worldwide	London, pence	JD.	JD.L
Frasers Group	Sports Direct, Flannels, House of Fraser, Evans Cycles	London, pence	FRAS	FRAS.L
Inditex (Spain)	Zara, Bershka, Pull&Bear, Stradivarius, Massimo Dutti	Madrid, euros	ITX	ITX.MC
H&M (Sweden)	H&M, COS, Weekday, Monki	Stockholm, krona	HM B	HM-B.ST
Adidas (Germany)	Trainers, football kits, Originals	Frankfurt, euros	ADS	ADS.DE
Puma (Germany)	Trainers, football boots and kits	Frankfurt, euros	PUM	PUM.DE

2. Food Retailer

Company	You'll know it for	Where it trades	Exchange code	Stocks app symbol
Tesco	The UK's biggest supermarket, Clubcard	London, pence	TSCO	TSCO.L
Sainsbury's	Sainsbury's supermarkets, Argos, Nectar	London, pence	SBRY	SBRY.L
Greggs	Sausage rolls, bakes, meal deals	London, pence	GRG	GRG.L
Marks & Spencer	M&S Food halls and Simply Food	London, pence	MKS	MKS.L
Associated British Foods	Owns Primark, plus Twinings, Kingsmill and Jordans	London, pence	ABF	ABF.L
Carrefour (France)	Hypermarkets across France, Spain and beyond	Paris, euros	CA	CA.PA
Ahold Delhaize (Netherlands)	Albert Heijn, Delhaize, and US chains such as Food Lion	Amsterdam, euros	AD	AD.AS

3. Online Retailer

Company	You'll know it for	Where it trades	Exchange code	Stocks app symbol
ASOS	Online fashion, ASOS Design	London, pence	ASC	ASC.L
Debenhams Group	boohoo, PrettyLittleThing, boohooMAN, Debenhams online	London, pence	DEBS	DEBS.L
THG	Myprotein, LOOKFANTASTIC, ESPA	London, pence	THG	THG.L
AO World	Online electricals: fridges, TVs, laptops	London, pence	AO.	AO.L
Ocado	Online grocery delivery and warehouse robots	London, pence	OCDO	OCDO.L
Zalando (Germany)	Europe's biggest online fashion shop, plus About You	Frankfurt, euros	ZAL	ZAL.DE
HelloFresh (Germany)	Recipe boxes delivered to your door	Frankfurt, euros	HFG	HFG.DE

4. Index

Index	What it tracks	Stocks app symbol
FTSE 100	The 100 biggest companies on the London Stock Exchange	^FTSE
FTSE 250	The next 250 UK companies, more focused on the UK economy	^FTMC
Euro Stoxx 50	50 of the largest companies across the eurozone	^STOXX50E
DAX	40 of Germany’s largest companies	^GDAXI
CAC 40	40 of France’s largest companies	^FCHI

5. Commodity

Commodity	Priced in	Stocks app symbol
Gold	US dollars per ounce	GC=F
Silver	US dollars per ounce	SI=F
Brent crude oil	US dollars per barrel	BZ=F

6. Currency

Pair	What the price tells you	Stocks app symbol
GBP/USD	How many US dollars one pound buys	GBPUSD=X
GBP/EUR	How many euros one pound buys	GBPEUR=X
EUR/USD	How many US dollars one euro buys	EURUSD=X

7. Cash

Cash is optional. You may hold up to 10% of your portfolio in it. Cash earns interest and does not move with the markets. It is the safest place in the portfolio and the slowest to grow.

Things worth knowing before you pick

- **Marks & Spencer appears twice**, in Fashion and in Food. Work out which half of the business you are really betting on.
- **Associated British Foods owns Primark.** It plans to split Primark off as a separate listed company by December 2027, so for now ABF is the only way to own Primark.
- **Boohoo now trades as Debenhams Group** under the code DEBS. Searching for “boohoo” in some apps may show an old code.
- **Takeover stories move prices.** Frasers Group holds just under 30% of ASOS, and a Chinese sportswear company, Anta, has bought 29% of Puma. Look up what that could mean.
- **Stocks app symbols can vary.** If a symbol doesn’t work in your app, search the company name and check the exchange matches the table.